

Business Assessment and Feedback Overview

Termly Assessment: This is one deeply assessed piece of work with clear next steps feedback per half term.						
Year	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
10	Theme 1 Investigating small business: Topic 1.1: Enterprise & Entrepreneurship Assessed by Topic Tests (TT)	Topic 1.2: Spotting a Business Opportunity Assessed by Topic Tests (TT)	Topic 1.3: Putting a business idea into practice Assessed by Topic Tests (TT)	Topic 1.4: Making a Business Effective Assessed by Topic Tests (TT)	1.5: Understanding External Influences Assessed by Topic Tests (TT)	Revision: TRIAL Exam - Theme 1 Full Paper 1 - 1hr 45mins
11	Theme 2 Building a business: Topic 2.1 - growing the business 2.2 Marketing decisions Assessed by Topic Tests (TT)	2.3 Operations decisions Assessed via Topic Tests (TT) TRIAL Exam - Reduced Paper 2	2.4 - Making financial decisions Assessed by Topic Tests (TT)	2.5 Making Human Resource Decisions Assessed by Topic Tests (TT)	TRIAL exam - Full paper 2 Assessed by Topic Tests (TT)	Finals 2 Papers Theme 1 - 1hr 45mins Theme 2 - 1hr 45mins
12	Theme 1 Marketing & People: 1.1 Meeting customer needs, 1.2 The Market 1.3 The marketing mix & Strategy Assessed by TT	1.4 Managing people 1.5 Entrepreneurs and leaders Assessed by TT	Theme 2 Managing business activities: 2.1 Raising finance 2.2 Financial planning 2.3 Managing finance Assessed by TT	2.4 Resource management Assessed by TT	2.5 External influences Exam preparation - questions & technique Assessed by TT	EOY Exam - 2 Papers Theme 1 - 1hr 30mins Theme 2 - 1hr 30mins (AS Paper)
13	Theme 3 Business decisions & Strategy: 3.1 Business objectives and strategy 3.2 Business growth 3.3 Decision-making techniques Assessed by TT	Trial Exam - Paper 2: 3.4 Influences on business decisions 3.5 Assessing competitiveness 3.6 Managing change Paper 3 Pre-release (class & individual preparation) Assessed by TT	Theme 4 Global business: 4.1 Globalisation 4.2 Global markets and business expansion Assessed by TT	4.3 Global marketing 4.4 Global industries (MNCs) Research & preparation for - Paper 3 Assessed by Topic Tests	Time reserved for revision, gap-fill interventions and exam technique practise.	Finals 3 Papers Paper 1 - Themes 1 & 4 (2 hours) Paper 2 - Themes 2 & 3 (2 hours) Paper 3 - Themes 1-4 (2 hours)

Prep work is not marked by teachers, however students will use this in lessons and self-assess, peer-assess or develop using a green pen; this will reflect the whole school prep work timetable. Teachers will also check exercise books/students work regularly to monitor student understanding, but they are not expected to write in them.

Other forms of feedback in the department	Our approach to developing literacy	Our approach to developing reading
<ul style="list-style-type: none"> • Verbal feedback to the whole class which students record using a green pen • Students self-assessing or peer-assessing work with a clear framework (Mark Scheme) guiding them through this. • Teachers circulating to give 'LIVE' feedback as students are working independently 	<p>We have a literacy document that lays out our department methodology.</p> <p>Clear BLT / PEEL framework to strengthen answers.</p> <p>Definition tests to encourage use of business terminology and professional language.</p>	<p>Reading is embedded in the course through case studies relating to specific businesses.</p> <p>Recommended book list to encourage independent reading around the subject.</p> <p>We use MOPS to encourage analysis when reading a case study</p>